# .natura Registration Policies

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Natura Cosméticos S.A. [NATURA], the registry for .natura domains, requires all registrants to abide by the policies detailed below or any successor policy published at <a href="http://nic.natura">http://nic.natura</a>

### 1. Eligibility Policy

Only NATURA, its Affiliates, following the Affiliate definition from the .natura registry agreement (http://www.icann.org/en/about/agreements/registries/natura) or Trademark Licensees are eligible to register a .NATURA domain. Registry verifies eligibility checking Tax Payer ID of registrant organization against a pre-populated table at back-end registry service provider; if an eligible registrant is unable to register a domain due to lack of eligibility provisioning a support case must be filed with registrar that will relay the problem to NATURA and its back-end registry service provider attention.

## 2. Registration Data (WHOIS) Policy

Registration data shall always be real and valid information of the organization that registered a .natura domain. Registration data will be verified off-line prior to activating a domain registration in the DNS (Domain Name System). If requested by NATURA the registrant shall provide certified documents and or updated data in order to maintain WHOIS accuracy. Failing to provide timely responses for documents or data update requests can cause suspension (defined as the removal of domain publication within the DNS system) or cancelation of the domain.

Registration implies agreeing with legally binding responsibilities for the domain; such responsibilities cannot be transferred to a third party without transferring the domain itself and such transaction reflected in the WHOIS data. WHOIS privacy or proxy services are not allowed and not recognized; domains registered in the name of an organization will be considered to belong to such person or organization.

#### 3. Usage of .natura domains

The registrant agrees to use the .natura domain being registered or renewed only for lawful and non-abusive purposes. NATURA defines abuse as the bad, wrongful or excessive use of privileges or power including but not limited to:

- Botnet command and control (a command and control infrastructure to manage a group of infected computers that receives orders from unauthorized users(s) through the network)
- Child entrapment or abuse
- Distribution of child pornography

- Deployment of circular references within the Domain Name System (DNS) using resources of NATURA, NIC.br and/or other Top Level Domains (TLDs)
- Fast flux hosting (rapidly changing DNS records in order to prevent detection or mitigation of an abuse)
- Phishing (unsolicited communication or Web page that poses as being from a known institution to trick users into disclosing personal, privileged or financial data)
- Sending unsolicited bulk messages thru electronic mail, forums, instant messaging, mobile messaging, social networks or comment boxes
- Theft of any online service
- Unlawful or fraudulent actions
- Willful distribution of malware (any kind of software that executes malicious action on a computer system, like virus, worms, bots, trojan horses and root kits)

#### 4. Domain Transfer and Cancellation Policy

All .natura domains won't accept change of ownership or cancellation without authorization from proper NATURA corporate officials to prevent abusive transfer and/or cancellation. An organization that loses eligibility to a .natura domain is subject to termination of DNS publication for the domain and or cancellation of the domain, no matter the domain expiration date.

#### 5. Glue Records Policy

Host records won't be allowed outside of domain objects. Glue records are only allowed as domain attributes and only allowed to be in-zone glue records (i.e, ns.example.natura for a example.natura domain) - When a domain is removed from publication all of its glue records are also removed, so no orphan glue records can exist.

When a domain is registered the supplied DNS servers are tested to validate proper authoritative response; the registration transaction requires previous DNS configuration. This prevents amplification attacks that could arise by setting DNS glue records to victim IP addresses.

If an IP address used to be a DNS server moves to a new delegated organization there might be undesirable traffic towards that address. Take action notices for such glue records, even they are not orphaned, will be accepted from the RIR(Regional Internet Registry) registered WHOIS contact for that address space.

As only in-zone non-orphan glue records are allowed, any evidence of a glue record being part of malicious conduct will be considered as malicious conduct of the domain it belongs to and will subject such a domain to anti-abuse or take action policies.

#### 6. Abuse Handling Policy

Abuse detection response will be available by the e-mail address <a href="mailto:dominios@natura.net">dominios@natura.net</a> to receive abuse complaints, or by postal mail to:

Domain Administrator Av. Alexandre Colares 1188 Vila Jaguara São Paulo – SP 05106-000 Brazil

All abuse complaints will be considered to be possible breaches of contract and evaluated by NATURA legal department.

Target service-level for abuse and take action complaints is to set a course of action within one week for complaints received by e-mail and two weeks for complaints received by postal mail. Abuse and take action complaints from law enforcement will be given priority and skip queues.

For each abuse case one or more of these actions might apply:

- Remove DNS publication of the domain in cases where domain appears as only being used to exploit phishing, malware, bonnet command and control, fast-flux hosting, DNS circular references, child pornography distribution, child abuse and entrapment
- Notice of abusive case to registrant;
- Notice of abusive case to registrar;
- Notice of abusive case to hosting provider(s);
- Notice of abusive case to appropriate computer incident response team;
- Notice of abusive case to appropriate law enforcement authorities.

Preemptive measures like removing DNS publication will only be done to prevent further damages to the Internet community or endangered individuals and will have collateral damages of such actions assessed prior to reaching such a decision.

#### 7. Rights Protection Policy

.natura registrations need to be approved off-line prior to a domain registration being activated in the DNS . This allows NATURA legal department to validate both that to the best of NATURA's knowledge the domain does not violate rights that are recognized in the Brazilian jurisdiction (Brazil currently enforces Berne Convention, Nairobi Treaty, Paris Convention, Patent Cooperation Treaty, Phonograms Convention, Rome Convention, Strasbourg Agreement, UPOV Convention and WIPO Convention - TRIPS). At a minimum well known marks that have notoriety will be taken into account while analyzing the registration request, but NATURA reserves the right to further search available marks databases.